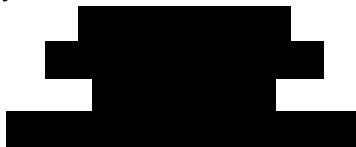


JOE BERTOLINO



EDUCATIONAL BACKGROUND

- **Columbia University, Teachers College**, New York 2003
Doctor of Education, Higher Education Administration & Leadership Development (with honors)
Dissertation: An Examination of the Challenges Facing Service Learning.
- **Rutgers University, Camden**, New Jersey 1990
M.S.W., Masters of Social Work/Direct Practice
- **University of Scranton**, Pennsylvania 1986
B.S. Psychology / Sociology (with honors)
- **American Council On Education – Fellow** 2010-11
University of Houston System / University of Houston, University of Texas at Brownsville. Mentors: Renu Khator, Chancellor – University of Houston; Juliet Garcia, President – University of Texas at Brownsville
- **Harvard University**, Massachusetts 2008
Institute for Educational Management (IEM)

PROFESSIONAL INSTITUTES

- **NASPA Stevens Institute** 2005
Institute for Chief Student Affairs Officers
- **Aspen Institute** 2002
Institute in Community Development & Student Citizenship
- **Pace University** 2001
Certificate in Conflict Resolution and Crisis Management

KEY ACCOMPLISHMENTS

- Led multiple college wide divisions (300 staff) with budgets exceeding \$20M.
- Created the college's first Enrollment Management division.

- Secured some \$8M in institutional gifts and grants.
- Participated in the leadership team that completed a \$100M campaign and increased the College's endowment.
- Jointly led the initiative to increase enrollment by 20% between 2004-2011.
- In collaboration with the Provost and senior team, recruited and retained some 300 new faculty, increased academic standards, and increased research dollars.
- Assisted the President and Vice President for Institutional Advancement in Alumni and Board development, government and community relationships, and in the enhancement of "town/gown" relationships
- Led the team in building and financing of the College's first \$80M residence hall, renovated the dining hall, built a fitness center and renovated the student union.
- Coordinating the building of a second residence hall, new dining facility and new recreation center.
- In collaboration with the Provost, restructured and expanded the academic advising operation.
- Created a new Health and Wellness Center (Counseling/Health Services/Disability Services), a new Veterans services office and a new Conference Services Office.

PROFESSIONAL EXPERIENCES

Queens College/City University of New York, New York

2004 - present

- **VICE PRESIDENT FOR ENROLLMENT MANAGEMENT & STUDENT AFFAIRS/EXECUTIVE ASSISTANT TO THE PRESIDENT (CHAIR DEPARTMENT OF STUDENT PERSONNEL & ASSOCIATE PROFESSOR)**

MAJOR ACCOMPLISHMENTS: Created of the College's first formal Enrollment Management Team, created and implemented the College's first enrollment management strategic plan, developed CRM and virtual one stop shop; Began the process for the building and financing of the College's second residence hall, new dining facility and new recreation center; Restructured and expanded the first year and transfer academic advising operation; Created a new Health and Wellness Center (Counseling/Health Services/Disability Services); Established a new one card system and service; Created a new Conference Services Office; Created a new Veterans services office; Assisted the President in Alumni and Board development; Assisted the president in donor relations, \$100M capital campaign and special projects.

PRIMARY RESPONSIBILITIES:

Chief Enrollment Management and Student Affairs Officer, supervising the Division of Enrollment Management & Student Affairs consisting of 22 different departments within the College, 250 full and part-time staff, and 350 graduate and undergraduate student staff. Oversee all areas of supervision, recruitment, hiring, training and professional development of that staff. These departments include: Academic Advising, Admissions, Athletics, Campus Ministries, Career Services, Child Care, Counseling and Advisement, Dining Services, Disability Services, Financial Aid, Health Services, International Student Services, Judicial Affairs, Multicultural Affairs, Peer Counseling, Registrar, Residential

Life/Housing, Student Development, Student Life, Student Union, Upward Bound, Veterans Affairs.

- Chair the Department of Student Personnel, consisting of five tenured faculty members and three non-tenured faculty members. Supervise other department staff.
- Fiscal oversight of multiple budgets totaling over \$20 million dollars in tax levy, grant and auxiliary enterprises monies.
- Serve on the President's Campus Senior Team.
- Serve as a senior member to the Queens College Cabinet.
- Chair Board level Committees, and serve as a senior officer of the College to various Queens College Boards
- Chair and serve as a senior officer on various Queens College Committees (i.e. Middle States Committee/Strategic Planning Committee).

Queens College/City University of New York, New York

2004-2010

- **VICE PRESIDENT FOR STUDENT AFFAIRS/CHAIR DEPARTMENT OF STUDENT PERSONNEL/ASSOCIATE PROFESSOR**

MAJOR ACCOMPLISHMENTS: Created the College's first residential life and housing program, and the building and opening of the College's new \$80M residential complex; Completed a multimillion dollar renovation of the student center; Restructured and expanded the academic advising operation; Created a new student orientation, recruitment and retention program; Restructured the College's Counseling and Resource Center; Created a new Health and Wellness Center; Renovated the College's dining facilities and secured a new multimillion dollar food service contract; Built a new assisted technology lab for students with disabilities; Built and secured funding for a new college bookstore; Created a new immigration services office; Expanded Career Services and built a new Career Resource Center; Secured over \$7.5M in grants and donations for the Division of Student Affairs.

PRIMARY RESPONSIBILITIES:

Chief Student Affairs Officer, supervising the Division of Student Affairs consisting of 18 different departments within the College, 200 full and part-time staff, and 300 graduate and undergraduate student staff. Oversee all areas of supervision, recruitment, hiring, training and professional development of that staff. These departments include: Athletics, Career Services, Child Care, Counseling and Advisement, Dining Services, Disability Services, Financial Aid, Health Services, International Student Services, Judicial Affairs, Multicultural Affairs, Peer Counseling, Registrar, Residential Life/Housing, Student Development, Student Life, Student Union, Upward Bound.

- Chair the Department of Student Personnel, consisting of five tenured faculty members and three non-tenured faculty members. Supervise other department staff.
- Fiscal oversight of multiple budgets totaling over \$10 million dollars in tax levy, grant and auxiliary enterprises monies.
- Serve on the President's Campus Senior Team.
- Serve as a senior member to the Queens College Cabinet.
- Chair Board level Committees, and serve as a senior officer of the College to various Queens College Boards (i.e. Auxiliary Enterprises Association Board)

- Chair and serve as a senior officer on various Queens College Committees (i.e. Middle States Committee/Strategic Planning Committee).
- Oversee all non-academic areas pertaining to student affairs, student development, student life and co-curricular initiatives and issues for the College.

Barnard College of Columbia University, New York

1996-2004

- **DEAN FOR COMMUNITY DEVELOPMENT**
2001-2004
- Supervise multiple departments and areas at the college consisting of some 75 full and part-time professional staff (including department directors) and 200 graduate and undergraduate student staff. Oversee the recruitment, hiring, training and professional development of these staff.
- Fiscal oversight of multiple budgets totaling approximately \$10 million.
- Supervision of the following areas: Residential Life, Housing, Student Activities, Multicultural Affairs, Dining Services, Commuter Student Services, Audio-Visual/Space Reservations, Student Center, New Student Orientation, and Leadership Development.
- Act as the primary hearing officer for all non-academic discipline cases and oversee the revision and implementation of the Code of Conduct.
- Serve as the senior staff member regarding campus wide student emergencies and emergency response management.
- Oversee all Community Development initiatives including: staff trainings, Mellon Grant programs, community development model working groups, establishment of community expectations, supervision of the Social Justice Empowerment Initiative and serve as the Barnard liaison to the Board of Trustees committee on the Barnard/Columbia relationship.
- Serve as a senior member of the Task Force on Campus Life, and the Residential Life Master Plan and work in conjunction with the College's Strategic Plan and College Master Plan committees.
- Coordinate the Mellon Grant Leadership in Residence Program and Faculty Residential Advising Program.

- **ACADEMIC ADVISOR**
2001-2004
- Serve as the primary academic advisor for 30 first year and sophomore students.
- Work collaboratively with the Provost and the Committee on Instruction in the development of academic programs for students.

- **ASSOCIATE DEAN FOR RESIDENTIAL LIFE**
1999-2000
- Serve as the Director of Residential Life & Housing, overseeing as residential program of 11 residence halls and 2000 residents.
- Supervise 50 full and part-time professional staff and 150 graduate and undergraduate students: recruit, hire and train that staff.

- Oversee the College Activities Office, including student center operations, orientation, commuter student services, advisement of 100 clubs and organizations, SGA, student leadership programs and the campus programming board.
 - Fiscal oversight of budgets totaling approximately \$5 million.
 - Serve as the primary administrator for all student emergencies on campus.
- **DIRECTOR OF RESIDENTIAL LIFE**
1998-1999
 - Oversee all areas of the College's student residential program consisting of 1,800 residents in 10 residence halls
 - Supervise 39 full and part-time professional staff and 100 graduate and undergraduate staff.
 - Fiscal oversight of budgets totaling approximately \$4 million.
 - Oversee the facilities and operations management of the residence halls including housekeeping, maintenance, security, furniture and equipment.
- **DIRECTOR OF COLLEGE ACTIVITIES**
1996-1999
 - Direct all areas of the College Activities Office including the supervision of 11 full and part-time professional staff and 50 graduate and undergraduate staff.
 - Fiscal oversight of budgets totaling approximately \$1 million.
 - Coordinate all areas of the New Student Orientation Program (a one-week program for 600 new students).
 - Oversee the advisement of some 100 clubs and organizations including the radio station, newspaper and yearbook.
 - Director of the Commuter Student Services program, including specialty programming and the creation of commuter space in the student center.
 - Manage all areas of the student center, including programming, operations and facilities management. Coordinate all areas of the center's renovation project, including the building of a new coffee house and lounge.
 - Advise the Student Government Association and coordinate all areas of the College's Leadership Development program.
 - Coordinate and implement all major programming initiatives through the student programming board, including all cultural month celebrations.

State University of New York/College at Westbury, New York 1994-1996

- **DIRECTOR OF STUDENT ACTIVITIES**
- Supervise professional and para-professional staff.
- Manage a budget of approximately \$1 million.
- Coordinate the management of all commuter student services.
- Oversee all student activities, Greek Life and leadership development programs.

East Stroudsburg University, Pennsylvania 1990-1994

- **RESIDENT DIRECTOR**
1990-1994
 - Manage all areas of a residential complex of 350 students.
 - Supervise resident assistants and student desk attendants.
 - Fiscal oversight for budgets totaling approximately \$50,000.
 - Oversee the operational areas, including maintenance and housekeeping of the residence hall complex.

- **COORDINATOR OF GREEK LIFE**
1992-1994
 - Oversee the university's fraternity and sorority system consisting of 600 students over 15 organizations.
 - Coordinate all social, cultural and education programs for both the residence hall and the Greek system.

- **ASSISTANT DIRECTOR OF ORIENTATION**
1990-1991
 - Assist the Vice President of Student Development in all areas of the University's new student orientation program for 1000 new students.
 - Recruit and supervise professional staff, graduate interns and student orientation leaders.
 - Manage all operational areas of the program, including publication development and administrative functions.
 - Administer all areas of the parent orientation program.

TEACHING AND RESEARCH

- **CHAIR/ASSOCIATE PROFESSOR – STUDENT PERSONNEL DEPARTMENT** - Queens College, CUNY 2004-present
 - Served as an associate professor for undergraduate students
 - Personnel classes and leadership development classes.

- **INSTRUCTOR – HIGHER EDUCATION / STUDENT AFFAIRS SEMINAR** -Columbia University, Teacher's College 1999-2000
 - Instructed student affairs graduate students in their internship lab.
 - Facilitated discussions on linking theory to practice based on internship experiences.

- **RESEARCH TEAM – Dr. Rachel Pope / Higher Education** Columbia University, Teacher's College 1996-1998
 - Serve as a member of Dr. Pope's research team conducting research on multiculturalism, multicultural worldview and issues of privilege.

DEVELOPMENT AND FUNDRAISING

- **SENIOR TEAM MEMBER** 2004-present
Queens College, CUNY
 - Served on the senior team which launched and successfully implemented a \$100M Capital Campaign.
 - Launching a \$250M Capital Campaign in 2012.

- **PRESIDENT/CHIEF VOLUNTEER OFFICER** 2006-2010
YMCA Camp Ockanickon, Inc., Medford, NJ
 - Led five consecutive Annual Campaigns raising some \$300K annually for a small/mid-sized nonprofit organization.
 - Served on the senior team which launched and successfully implemented a \$2.0M Capital Campaign.

- **NATIONAL FIRST-VICE PRESIDENT** 2001-2005
Delta Sigma Phi Fraternity
 - Served on the senior team which launched and successfully implemented a \$5M Capitol Campaign.

PROFESSIONAL WORKSHOPS AND CONSULTING

- **SPEAKER/CONSULTANT** 1999-present
THE COLLEGE AGENCY, Minnesota
CAMPUSPEAK, Inc., Colorado
 - Presented workshops and programs on a variety of topics at over 600 institutions and conferences nationwide. Topics include: Ethics, Substance Abuse, Diversity/Multicultural Awareness, Homophobia/Heterosexism, Greek Affairs, Leadership Skills, Motivation, New Student Orientation, Professional Development, and Residential Life Staff Training.

PUBLICATIONS, ARTICLES, WHITEPAPERS & AUDIO CD'S

- Student Affairs in Urban Institutions. w/ Moore, G., Ting, M. American College Personnel Association. Anticipated publication date, Fall, 2012.
- "Securing the Dream: Supporting Undocumented Students." w/O'Connell, P. Article in progress. Anticipated publication, fall, 2011.
- "Missing Student: Managing a Crisis." Paperclip Communications. April, 2010. (White Paper/ Audio CD).
- "The Future of Greek Life." Paperclip Communications. November, 2009. (White Paper/ Audio CD).
- "The Higher Education Reauthorization Act." Paperclip Communications. October, 2008. (White Paper/ Audio CD).
- "Cyber-Harassment and Hate." Paperclip Communications. July, 2008. (White Paper/ Audio CD).
- "Virginia Tech: One Year Later." Paperclip Communications. May, 2008. (White Paper/ Audio CD).
- "Heeding Virginia Tech's Lessons." Paperclip Communications. January, 2008. (White Paper/ Audio CD).

- "That's So Gay." GLBT Campus Matters. Volume 3, Issue 2. Magna Publications. April, 2007.
- "The Bonds of Brotherhood and Sisterhood: Creating a Welcoming Environment for LGBTQ Members." Perspectives. Association of Fraternity Advisors. Fall, 2005
- "Creating a Welcoming Environment for GLBTQ Students: What You Need To Know." Magna Publications. May, 2005. (Audio CD).
- "The Bonds of Brotherhood: Diversity Issues in Greek Life." MGCA Connections. Mid-American Greek Council. May, 2005
- "Creating A Welcoming Environment for GLBTQ Students." GLBT Campus Matters. Volume 1, Issue 1. Magna Publications. April, 2005.
- "Evolution versus Revolution: Facing the Challenge of Diversity in Greek Life." MGCA Connections. Mid-American Greek Council Association. November, 2004.
- "Bridging the Gap: The Barnard College Strategy for Education Out of the Classroom." w/Link, H., Kromm, C., Silverman, M. The Talking Stick. Volume 21, Number 6. Association of College and University Housing Officers International. April, 2004
- "Challenges Facing the Greek Community." Paperclip Communications. June, 2003. (Audio CD).
- "Creating Parent Partnerships." Paperclip Communications. May, 2003. (Audio CD).
- "The Giving Tree: Leadership Revisited." CSPA Newsletter. Spring 1999.
- "The Giving Tree: A View of Leadership." ACPA Interchange. Volume 27, Fall 1998.
- "Caught Between a Rock and a Straight Place." Out on Fraternity Row. Chapter contribution. Allyson Publications, 1998.
- "President's Don't Cook: Being a Role Model on Campus." ACPA Interchange. Volume 26, Number 2 and Number 4, Spring and Summer, 1997.
- "Combating Homophobia and Heterosexism on Campus." College Student Personnel Association of New York. Fall, 1996
- "Mid-Level Managing." ACPA Interchange. Volume 25, Number 1, Fall, 1995.
- "Being Gay on a Straight Campus: Assisting Gay, Lesbian, and Bisexual Students." Pennsylvania College Personnel Association News. Volume 18, Number 1, Summer, 1993.
- "Combating Homophobia in the Greek System." Regional Journal/Newsletter-National Association of Student Personnel Administrators. Spring, 1993.
- "The Struggle of Being an Ally." Pennsylvania College Personnel Association News. Volume 18, Number 2, Fall, 1992.

HONORS AND AWARDS

- Frank O'Hara Distinguished Alumni Award in Education – University of Scranton Board of Trustees and Alumni Board of Governors, 2011.
- Speaker of the Year/Finalist – Association for the Promotion of Campus Activities (APCA), 2011.
- Best Diversity Artists/Speaker - Finalist, Campus Activities Magazine, 2008.

- Best Diversity Artists/Speaker, Campus Activities Magazine, 2007.
- Hall of Fame Inductee, Queens Occupational Training Center, 2007.
- Golden Key Honor Society, Queens College, 2005.
- Outstanding Administrator, Columbia University Greek System, 2002.
- YMCA Volunteer of The Year, 2000.
- National Association of Campus Activities (East Coast), Professional of the Year, 1997.
- Administrator Award of Distinction: Administrator of the Year, Barnard College, 1997.
- Outstanding Man in the Community, SUNY, Old Westbury, December 1995.
- Umoja Award for Commitment to Diversity, SUNY, Old Westbury, May 1995.
- Outstanding New Professional Award, Pennsylvania College Personnel Association, April 1994.
- Annuet Coeptis Award for an Emerging Professional, American College Personnel Association, March 1994.
- Outstanding Service Award, Zeta Beta Tau, December 1993.
- Francis Wacker Interfraternal Award, Delta Sigma Phi, December 1993.
- New Professional Award, Association of Fraternity Advisors, December 1992.
- Omicron Delta Kappa, National Leadership Honor Society, Inducted, December 1992.
- Outstanding Program, Pennsylvania College Personnel Association, April 1992.
- Order of Omega National Fraternity Honor Society, Inducted May 1992.
- Outstanding Program/Presenter, National Orientation Directors Association, Region 13, 1991.

INSTITUTIONAL AND COMMUNITY LEADERSHIP

Institutional:

- Auxiliary Enterprises Association – Vice President, 2004-present.
- Child Development Center Board – Chair, 2004-present
- College Association Board – Vice President, 2004-present
- Committee for Disabled Students – Board, 2004-present
- Food Service Task Force – Vice Chair, 2004-present
- President’s Cabinet, 2004-present
- Senior Leadership Team, 2004-present
- Student Union Board – Vice President, 2004-present

Community:

- American Red Cross – Board Member – Queens County, 2009-present.
- Delta Sigma Phi Fraternity – National Vice President, 2001-2005.
- Ocean Twp, NJ – Deal Lake Commission, 2009-present.
- Queens Chamber of Commerce, 2004- present
- Queens Child Development Center – President, 2004-present.
- University of Scranton – Royal Recruiter/Office of Admissions, 2003-present.

- ◆ Personnel and Budget Committee
- ◆ President's Cabinet
- ◆ Search Committees (various).
- ◆ Senior Leadership Team
- ◆ Sexual Harassment Committee
- University of Scranton – Volunteer – Alumni Association, New York City Chapter, 2007-present.
- ◆ Sports Allocation Board
- YMCA Camp Ockanickon – Board of Directors/ President & Member, 1997-present.
- ◆ Social Science Division Caucus
- ◆ Student Union Personnel Committee
- YMCA – USA – National Assembly, 2006-present.
- ◆ Student Union Budget Committee

COLLEGE WIDE COMMITTEES (Current)

- ◆ Academic Senate
- ◆ Campus Affairs Committee
- ◆ Committee on Athletic Policy
- ◆ Committee for Disabled Students
- ◆ Committee on Workplace Violence
- ◆ Health Service Task Force
- ◆ Master Plan/Strategic Plan Committee
- ◆ Middle States Committee
- ◆ Operations Committee

PROFESSIONAL AFFILIATIONS/LEADERSHIP INVOLVEMENT

- American College Personnel Association (ACPA) – Commission IV Past Vice President.
- Association of Fraternity Advisors (AFA) – Past Committee Chair.
- College Student Personnel Association (CSPA/NY) – Past Vice President.
- Delta Sigma Phi Fraternity – National Vice President.
- National Association of Campus Activities (NACA) – Past East Coast Committee Chair.
- National Association of Student Personnel Administrators (NASPA).
- National Education Association (NEA).
- National Orientation Directors Association (NODA).
- Undergraduate Interfraternity Institute (UIFI), Facilitator 1993 and 1995.
- United Nations Children Fund (UNICEF) – University Chair.
- Young Men/Women Christian Association (YMCA/YWCA) – Board Member/Program Chair.